

# 2025 Sponsorship Opportunities

### PRESENTING SPONSOR (1 OPPORTUNITY)

\$25,000 - SOLD

- Sponsorship of Awards Dinner
- *Opportunity to address audience* from the podium during Awards Dinner
- *Company logo projected on ballroom wall* and printed on 70+ table signs
- Sixteen tickets (2 tables) to the Networking Reception and Awards Dinner with VIP seating
- Additional 25 tickets to the Networking Reception
- Full page advertisement with VIP placement in the printed event program
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

## STUDENT SPEAKER SPONSOR (1 OPPORTUNITY)

\$ 20,000 - SOLD

- Opportunity to introduce the student speaker from the podium during Awards Dinner
- Eight tickets (1 table) to the Networking Reception and Awards Dinner with premium seating
- Additional 5 tickets to the Networking Reception
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- Full page advertisement in the printed event program
- *Premium recognition* in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

# **RECEPTION SPONSOR (1 OPPORTUNITY)**

\$15,000 - SOLD

- Sponsorship of Networking Reception
- Large banner recognition at Networking Reception, as well as at three beverage stations
- Sponsorship of Rising Star Recognition
- Opportunity to appear in and narrate Rising Star Recognition video and present to honorees during Awards Dinner
- *Eight tickets (1 table)* to the Networking Reception and Awards Dinner with VIP seating
- Additional 12 tickets to the Networking Reception
- Full page advertisement with VIP placement in the printed event program
- *Premium recognition* in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

## AWARD SPONSOR (5 OPPORTUNITIES, 2 left!)

- \$12,500
- *Sponsorship of one of five awards* (Excellence in Service, Entrepreneur of the Year, Company of the Year, Executive of the Year, Pioneer Award)
- *Opportunity to appear in and narrate award video* and present trophy to honoree on stage during Awards Dinner
- Eight tickets (1 table) to the Networking Reception and Awards Dinner with VIP seating
- Additional 10 tickets to the Networking Reception
- Full page advertisement with VIP placement in the printed event program
- *Premium recognition* in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

#### **DIRECTOR LEVEL SPONSOR**

\$6,500

- Eight tickets (1 table) to the Networking Reception and Awards Dinner with premium seating
- Additional 5 tickets to the Networking Reception
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- Full page advertisement in the printed event program
- *Premium recognition* in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

TABLE SPONSOR \$ 3,950

- Eight tickets (1 table) to the Networking Reception and Awards Dinner
- Half page advertisement in the printed event program
- Company name in the printed program and the visual media in the ballroom
- Recognition in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times



A SMALL NUMBER OF CUSTOMIZED MARKETING SPONSOR OPPORTUNITIES MAY BE AVAILABLE.

For more information on event sponsorship, please contact Nicole Jones at njones@sbscholarship.org.